

gostlouis.org



GREATER
ST. LOUIS
MARATHON



EXP

APRIL
25 & 26
2024

& PACKET PICKUP

Dear Exhibitor,

Enclosed you will find facts about the event, along with a contract to reserve your space at the site. Please complete and return the contract to Brad Kovach along with payment to:

Terrain Magazine - Marathon Expo
3120 Locust Street
St. Louis, MO 63110

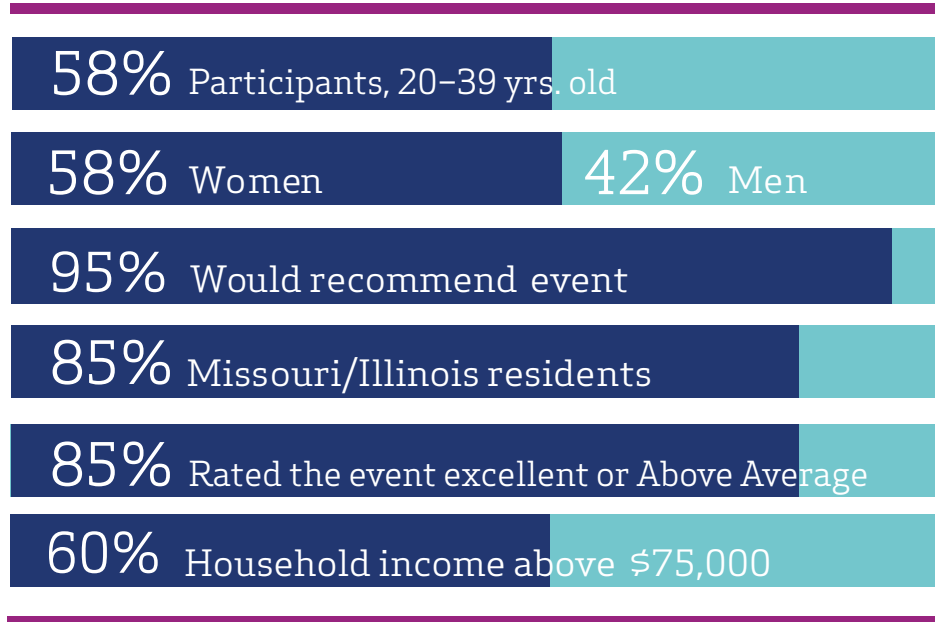
Should you have any questions, please feel free to contact us:

phone 636-633-1816
e-mail brad@terrain-mag.com

Looking forward to seeing you there!



MARATHON WEEKEND DEMOGRAPHICS



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EXPO & Packet Pickup

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Greater St. Louis Marathon Expo & Packet Pickup April 25-26, 2024

Over 10,000 runners, walkers, and their families from all over the country will visit our Expo & Packet Pickup. The event is FREE and open to the public. All participants in Saturday's events (marathon, half marathon, marathon relay, and 10K) are required to pick up their race materials at the Expo.

Location St. Louis Union Station - Midway East,
1820 Market Street, St. Louis, MO 63103

Expo Hours Thursday, April 25 3:00pm to 7:00pm
Friday, April 26 11:00am to 8:00pm

Set Up Thursday, April 25 10:00am to 2:00pm

Tear Down Friday, April 26 8:00pm to 11:00pm

Booth Pricing 10x10\$ 900
Corner 10x10.....\$ 1000 (limited quantity)
Non-profit.....\$ 700

Contents Included 10x10 space, skirted table (6'), two chairs, ID sign, back and side walls.
Extra amenities available for an additional charge from Show Services.

Participant Outreach

If you wish to advertise your event/product/service, you will have the opportunity to offer participants a coupon or ad in each runner's Race Bag, which they receive when picking up their packet at the Expo.

Traditional Race Bag Rates Per item\$ 400

Deadline — March 31, 2024

*You will be contacted by GO! St. Louis with artwork/item submission details upon receipt of application.

Race Day Exhibitors April 27, 2024

Thousands of runners, walkers, and their family and friends will celebrate at the post-race party on race morning. As a vendor, you can have a prime location in front of your consumers. Admission is free and open to the participants, their families, and all spectators and volunteers.

Hours 7am to 1pm (Note: set-up hours will be on Friday, April 26)

Location Downtown St. Louis at the Post-Race Party

Cost 10x10 space \$400 with no tent, table, chairs; \$500 with tent, table, two chairs

Special Offer to Exhibitors Expo exhibitors have the opportunity to receive a 10x10 space at our post-race celebration at the reduced rate of \$300.

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To reserve booth space at the 2024 Expo & Packet Pickup, contact Brad Kovach:
brad@terrain-mag.com/636-633-1816

Expo & Packet Pickup — Exhibitor Application

April 25-26, 2024

Please return completed application with payment to reserve your space.

(OPTIONAL)

- Booth Pricing**
- 10x10 \$ 900 X (QUANTITY) _____ + \$50 Electric = _____
 - Corner 10x10 (limited quantity)..... \$1000 X (QUANTITY) _____ + \$50 Electric = _____
 - Non-profit \$ 700 X (QUANTITY) _____ + \$50 Electric = _____

Contents Included 10x10 space, skirted table (6'), two chairs, ID sign, back and side walls.
Extra amenities available for an additional charge from Show Services.

Company Name		
Contact Person		
Company Address		
City	State	ZIP
Phone	Fax	
E-mail	Website	
Signature		
<i>Your signature indicates acceptance of the terms and conditions contained in this packet.</i>		
Products/services to be displayed at your booth _____		

Race Bag Insert ★ DEADLINE: March 31, 2024

Number of Items _____ @ \$400 each item _____ Describe item to be inserted _____

Race Day Exhibitors

April 27, 2024

Booth Standard starting at \$400 EXPO Exhibitor Special/Non-profit \$300 **Food Vendor** \$50 (No Tent Included)

PAYMENT — Must be made in full on or before April 15, 2024 [50% deposit required to hold space]

CHECK (payable to Terrain Magazine) CREDIT CARD: _____ VISA _____ MC _____ AMERICAN EXPRESS _____ DISCOVER

Name as it appears on card: _____ Credit Card Number _____ Security Code _____

Expiration Date _____ / _____ / _____ Signature _____

Total Amount Due: \$ _____

Mail or e-mail completed form:
ATTN: Brad Kovach

Terrain Magazine – Marathon Expo
3120 Locust Street
St. Louis, MO 63103
636-633-1816
brad@terrain-mag.com

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**ALL APPLICATIONS
ARE DUE BY
MARCH 31, 2024**



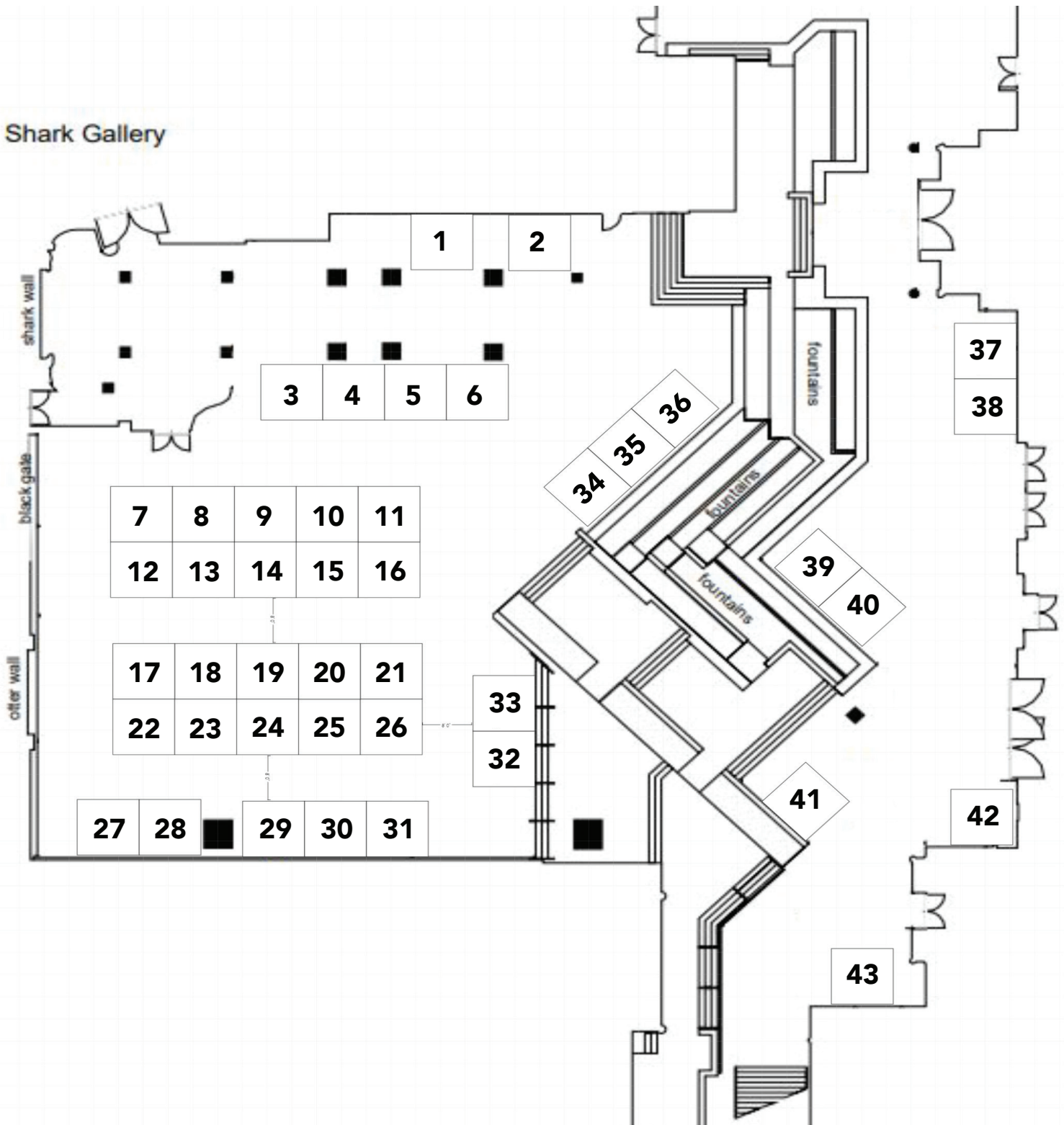
TERMS AND CONDITIONS

1. All booths must be pre-paid prior to booth set-up.
2. All displays must be fully set up by 2pm on Thursday, April 25.
3. No booths may be dismantled prior to 8pm on Friday, April 26.
4. Exhibitor agrees to pay all applicable sales taxes (currently 9.68%).
5. Exhibitor agrees to be open and staffed during expo hours (see above).
6. Exhibitor will assume the duty and responsibility to obtain any necessary government permits or licenses.
7. All exhibitors must commence dismantling their booths immediately at the close of event; all booths must be dismantled no later than 11pm on Friday, April 26.
8. Exhibitor shall not use combustible material at any time. All materials must be flameproof and must not be stored under or behind tables. All packing containers, excelsior and wrapping paper are to be removed. All inflammable fluids must be kept in safety containers. Use of any material or fluid must comply with the City of St. Louis Fire Department regulations.
9. Exhibitor shall not use balloons with helium.
10. Exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others. Any damage shall be remedied at Exhibitor's expense to the satisfaction of the property owner.
11. All wiring must conform to the City of St. Louis Electrical Code.
12. GO! St. Louis will assign booth on a first-come, first-served basis.
13. Exhibitor agrees that space assignments are subject to reasonable changes by GO! St. Louis.
14. Exhibitor agrees that its displays will not disturb adjacent exhibitors or block view of other exhibitors.
15. Exhibitor will not place signage or structure more than 10 feet high without prior permission.
16. No refunds will be made to any Exhibitor who fails to occupy the space.
17. Exhibitor acknowledges that GO! St. Louis reserves the right to reject or restrict exhibits.
18. Exhibitor must exhibit, promote and distribute information only within the confines of their leased exhibit space.
19. Exhibitor agrees to carry the following insurance: worker's compensation, comprehensive general public liability and property damage, independent contractor's, personal injury, blanket contractual liability as well as any other insurance needed to cover the indemnification provisions found on this page.
20. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless GO! St. Louis, Terrain Magazine, the decorator, the city of St. Louis and all their officers, directors, shareholders, employees, agents, affiliates and representatives against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of exhibition premises or any part thereof.
21. GO! St. Louis will provide security to secure materials kept in the exhibit area during the times that the show is not open to the public. GO! St. Louis shall not be liable for the acts or omissions of security guards.
22. In the event of war, fire, strike, terrorist attack, government regulation, public catastrophe, act of God, or other uncontrollable cause, the expo or any part thereof is prevented from being held, or cancelled, GO! St. Louis shall reasonably determine a refund, if any, to be paid to the applicant Exhibitor based on GO! St. Louis' proportionate share of unused funds.
23. Exhibitor will not sublet the exhibit space contracted for and shall not exhibit or permit to be exhibited any merchandise or promotional material other than that specified in the application. GO! St. Louis reserves the right to reject the display of any merchandise or promotional material.
24. Only one exhibitor may occupy assigned booth space.
25. Each Exhibitor is bound in all respects by these Terms and Conditions. Exhibitor must bring to the notice of all agents or contractors it employs each of these Terms and Conditions as may affect such agents and contractors, and any claim arising from the failure of the Exhibitor to give such notice shall be the sole responsibility of that Exhibitor.
26. Violations of these Terms and Conditions may result in the forfeiture of exhibiting space, without refund, at the discretion of GO! St. Louis.

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